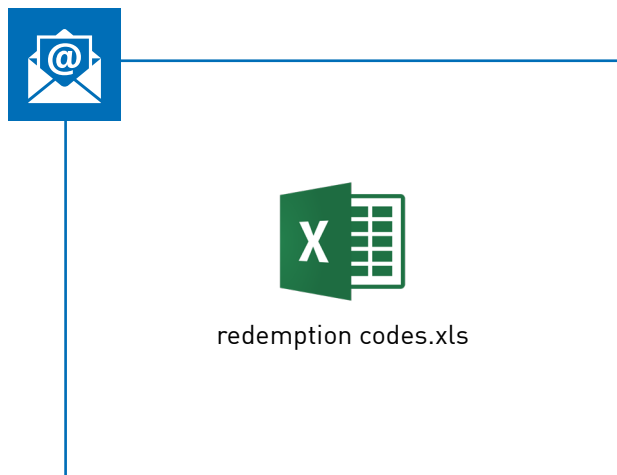




Invitations to visit the trade fair free of charge for your customers and guests

Order using your customer login in our Online Service Center (OSC)!
Choose the category Invitation to visit the trade fair free of charge for your customers and guests at the right menu.



A Digital invitations to visit the trade fair



- 1 Order the desired number of digital invitations (redemption codes).
- 2 You will receive an email as soon as your redemption codes are available for generation in the store. (We ask for a little patience. The transfer may take a few minutes).
- 3 Follow the link in the email and generate your redemption codes.
- 4 Send the customized redemption codes to your customers and guests. Draft text for your mailing can be found attached.
- 5  Your **customers/guests** register in the ticket store with their individual redemption code and convert the invitation into a valid trade fair ticket as a „Print@Home“ ticket or cell phone ticket.
 Both are then the direct admission ticket to the trade show.
- 6 Under the menu item „Download pre-registered visitor addresses“, you can download the currently registered customers/guests yourself and prepare for their visit to the trade fair stand.

B Personal invitation cards to visit the trade fair



- 1 Order the desired number of invitation cards with imprinted redemption code as a print product. Please note printing on sheets of 3 when ordering quantity.
- 2 Your ordered invitation cards will be sent to you by mail in the coming days.
- 3 Distribute the invitation cards with individual redemption codes to your customers and guests. Draft text for your invitation letter can be found attached.
- 4  Your **customers/guests** register in the ticket store with their individual redemption code and convert the invitation into a valid trade fair ticket as a „Print@Home“ ticket or cell phone ticket.
 Both are then the direct admission ticket to the trade show.
- 5 Under the menu item „Download pre-registered visitor addresses“, you can download the currently registered customers/guests yourself and prepare for their visit to the trade fair stand.